

IN THE CLAIMS:

Please amend the claims as follows:

1. (currently amended) A method comprising:
 emitting an interrogating radio signal in order to stimulate an external radio frequency identification transponder tag to emit a response signal, which includes tag information, associated with a multimedia object;
 receiving said response signal, which includes tag information, associated with a multimedia object;
 initiating transmission of a multimedia message in response to receipt of the response signal; and
 providing the tag information into the multimedia message.
2. (previously presented) The method according to claim 1, wherein the tag information includes the multimedia object.
3. (previously presented) The method according to claim 2, wherein a user is prompted to accept or reject the inclusion of the multimedia object into the message.
4. (previously presented) The method according to claim 1, wherein the tag information is a link to the multimedia object, which is stored in a database.
5. (previously presented) The method according to claim 4, wherein the database is stored in a portable, digital device.
6. (previously presented) The method according to claim 4, wherein the database is stored in a node in a mobile communication system, where the portable, digital device is registered.

7. (previously presented) The method according to claim 4, wherein the database is stored in an internet server, which is accessible for a node in a mobile communication system, where the portable, digital device is registered.

8. (currently amended) An apparatus comprising:

a tag reader configured to emit an interrogating radio signal in order to stimulate a radio frequency identification transponder tag to emit a response signal, which includes tag information, associated with a multimedia object, said tag reader further configured to receive such a response signal, and

a processor configured to initiate the transmission of a multimedia message based upon the received tag information; wherein said processor is further configured to provide the tag information received from the radio frequency identification transponder into athe multimedia message generated in said apparatus.

9. (previously presented) The apparatus according to claim 8, further comprising a keyboard and including a key-lock functionality, wherein said processor is configured to activate the key-lock functionality if the response signal indicates that the apparatus resides within a predetermined range from the radio frequency identification transponder.

10. (previously presented) The apparatus according to claim 8, comprising a display configured to display the multimedia object before transmitting the message.

11. (previously presented) A mobile phone comprising the apparatus according to claim 10.

12. (currently amended) A product comprising a radio frequency identification transponder, wherein the transponder comprises tag information corresponding to a multimedia object, wherein the tag information is intended to be retrieved by a

portable, digital device for facilitating the creation of a multimedia message with the tag information in said multimedia message.

13. (previously presented) A mobile phone comprising the apparatus according to claim 9.

14. (previously presented) A mobile phone comprising the apparatus according to claim 8.

15. (currently amended) A server comprising:

a database stored in a node in a mobile communication system to which a portable, digital device is registered, said database configured to store multimedia objects, said multimedia objects associated with tag information; and

a processor configured to receive said tag information and text so as to retrieve said associated multimedia object and generate a multimedia message with said text and said retrieved multimedia object.

16. (currently amended) An apparatus comprising:

means for emitting an interrogating radio signal in order to stimulate a radio frequency identification transponder tag to emit a response signal, which includes said tag information, associated with a multimedia object,

means for receiving such a response signal,

means for initiating the transmission of a multimedia message based upon the tag information in the received response signal; and

means for providing the tag information received from the radio frequency identification transponder into a multimedia message generated in said apparatus.